

HOSPITALITY
WITH A
SYSTEM



protel Front Office

PROTEL DAILY RATES

Product information

PROTEL DAILY RATES



PROTEL Documentation | PROTEL DAILY RATES - product information | EN_1.0 (2010-01-20)

protel Daily Rates: For a lean pricing structure

There is no victory at bargain basement prices.

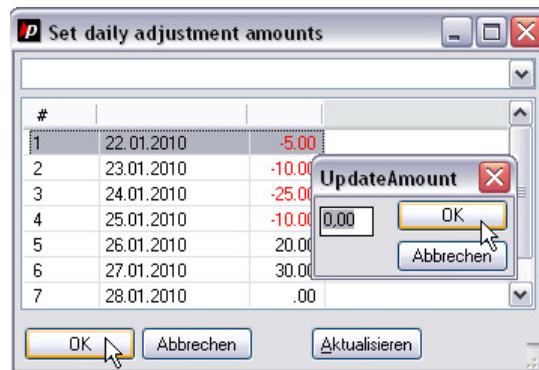
Dwight D. Eisenhower (1890-1969) Thirty-fourth President of the USA

Change rates fast and easy

Finding the “right” prices is an art in itself. Pricing decisions are based on numerous internal and external factors of a business. They are generally made quickly and need to be acted upon immediately. Thus, it is not surprising that finding the right pricing strategy on a day to day basis to meet daily demands, is one of the most difficult subfields of hotel marketing.

With protel Daily Rates you can conveniently change your pricing structure on a day to day basis - and its all in one place. Just choose a date and increase or decrease the rack rate by a certain amount or by a certain percentage. This will affect all categories equally:

Increase or decrease your rates daily by a certain amount or a certain percentage.



For each day, enter the amount by which the rack rate is meant to be raised or reduced.

Lean pricing unlimited flexibility

protel Daily Rates is an optional add-on to your protel hotelsoftware. It offers you completely flexible pricing with few rate codes.

Your benefits: You keep an overview and can react to the changing market quickly and conveniently.

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Requirements and Recommendations

▶ protel SPE or MPE with SQL

▶ License „Room Rate Adjustment“

▶ protel Daily Rates is an optional add-on for all SQL based protel hotelmanagement systems requiring a license.

We recommend protel Daily Rates for SPE and MPE users, for example for guesthouses or city hotels with few room categories.

Our support team will be happy to help you with the installation. Please feel free to contact our [sales team](#) for more information on how protel Daily rates can benefit you.

Further add-ons

Find more useful [add-ons](#) to support your daily business on the protel website.

Please do not hesitate to contact us, if you have any further questions!
We will be happy to help!

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